

## CM Professionals

Content Management Professionals (CM Pros) - the international community of practice - provides information, expertise and support to content management professionals and the organizations they serve. Through peer-to-peer interchange, the collaborative development of best practices, a series of educational events and definitive knowledge resources such as a content management glossary and resource library, the organization fosters a better public understanding of this critically important discipline.

*CM Professionals will raise awareness of content management as an essential discipline that builds value, both financial and human, for companies and organizations.*

Ann Rockley (Canada), author 'Managing Enterprise Content', founder and former President CM Professionals



*As the first group of its kind, CM Pros is a membership organization that enables content management practitioners to share information, practices & strategies.*

Bob Boiko (USA), author 'The Content Management Bible' and founder and former President of CM Professionals

## CM Pros CONTENT MANAGEMENT PROFESSIONALS

*CM Pros is a unique opportunity to get in touch with content management professionals across the globe. Together we can profit from this world-wide knowledge base and make a difference in professionalizing the content management domain.*

Erik M. Hartman (Netherlands), founder and President CM Professionals

### CM Pros Communities

CM Pros has topical and regional communities across the world, from the US and Canada to Europe, Africa and Australia. Check out if there's a community in your country and/or of your interest. If not, you're invited to form a community. All you need is at least two other CM Pros members to join you in a Steering Committee. More info on our website [www.cmprofessionals.org/organization/communities/](http://www.cmprofessionals.org/organization/communities/).

### Member benefits:

- share information and gain insight via the members-only email lists;
- stay current with inside information available only in the members-only sections of the website;
- gain credibility with the media and the marketplace;
- receive recognition as an active supporter of CM excellence;
- attend members-only events including CM Summits world-wide;
- take advantage of member discounts at events, seminars and subscriptions.

**At only US\$100 a year!**

[www.cmprofessionals.org](http://www.cmprofessionals.org)